

# GLG FAQs

## What is GLG?

GLG is the world's leading platform connecting professionals with expertise. We pair businesses and nonprofits in every sector with the largest network of experts from around the globe to drive smarter, faster decisions and help make the world work better. GLG pioneered the expert economy 20 years ago and we still lead it today, setting the standards and direction for an industry that is disrupting and transforming the way the world works. We bring the power of insight to every great professional decision.

## Who are GLG clients?

Our clients are professionals and business leaders at the world's leading companies and nonprofits, including industrial, technology, and life science corporations; investment and financial firms; professional services firms; startups; and nonprofits around the world.

## Who are GLG experts?

Our expert membership is the largest in the world and we recruit new experts daily. Our network includes more than 650,000 professionals, former C-suite executives, academics, scientists, policy specialists, former public sector leaders, and subject-matter experts on almost any topic.

## How does GLG work?

GLG's client service team and technology-enabled platform connect the world's experts with the world's professionals. Each of our users is served by a dedicated GLG partner who helps them access the right insight, at the right time, in the right format, and who can serve as an ongoing thought partner. We deliver products tailored to our clients' unique needs, ranging from phone calls with experts to live roundtables, to surveys and quantitative insights, to packaged insights and reports, and more.

## What do clients use GLG to learn?

In a word: anything. Clients use GLG to tackle the full range of learning needs that professionals encounter every day, including deep dives on strategic challenges, hypotheses-testing, market feedback, or seeking mentorship from a former executive.

## Can anyone access the GLG platform?

GLG is a B2B platform, and we have long-term relationships with many of the world's leading companies, investment firms, and social impact organizations. If you are interested in more information about becoming a client, visit our website.

## How does GLG find experts?

We continuously grow our membership of experts by recruiting top professionals from around the world for specific project needs. If you have subject-matter expertise and wish to apply to become a member, you can do so on our website.

## What makes GLG different?

GLG is the market leader and the gold standard of our industry. We operate with a deep sense of purpose, and from the belief that connecting professionals with experts puts the world's knowledge to work in a way that leads to smarter, better outcomes for our clients and our communities. We embody that commitment every day with our rigorous focus on excellence, and our investments in our compliance protections, our technology, and our people.